What does SSE mean?

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Before starting...

1. CSR
2. Social Entrepreneurship
3. Sharing economy
4. Social Enterprise
5. Microcredit and Bottom of the Pyramid
6. Inclusive Business
7. Impact Investing
A. Key dimensions

The term SSE encompasses three key dimensions:

• **Economy**: SSE organizations focus on the production, distribution and consumption of goods and services to improve the well-being of their members.

• **Social**: refers to the social purpose of any structure of the SSE, as opposed to the simple pursuit of financial profit.

• **Solidarity**: SSE aims to promote values and relationships associated with solidarity, cooperation, reciprocity and distributive justice.
B. Birth of a concept

The ESS comes from a double tradition:

The social economy: has its roots in the cooperative and associative movements and mutualist organizations of the 19th century

- Focus on the statutes (associations, mutual societies, cooperatives)

- The solidarity economy: The solidarity economy: appears more recently in the context of the emergence of alter-globalism in the early 1980s

- Focus on social or environmental utility
C. An economy of people

• Rise in SSE as a partial response to the crisis of speculative models (neoliberalism)

• A citizen alternative to the capital economy (lucrative sector) taking into account the necessary reconstruction of relations between economy and society

• A dynamic and evolving economy, inscribed in the market but based on the active participation of the different actors (proximity with the citizens)
D. Common characteristics of ESS structures

- Collective or social utility
- Limited profit making
- Democratic management
- Independence
- Free membership
F. The potential of the SSE

✓ Inclusion of excluded groups in the economic process (creation of sustainable jobs)
✓ Territorial and local development
✓ A response to the lack of economic diversification
✓ Social cohesion (school of participatory values)
✓ A partial answer to the demographic question
Our mission: to catalyze
IesMed Regional Programs: CitESS Med

Entrepreneurs of Social and Solidarity Economy

Training R&D - Innovation

appropriate support & funding

Replication & Internationalization

ONE STOP SHOP

INCUBATOR

ACCELERATOR

START-UP area of SSE enterprises

BUSINESS CENTER

SSE Business Development Area

RESOURCE CENTER

Supporting services

Tools/spaces of development

Replications/Exchanges SSE and between CitESS Med

 PLATFORM FOR TERRITORIAL COOPERATION PUBLIC-PRIVATE

CitESSMed Network
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