Bootcamp on Social Entrepreneurship

SOCIAL ENTREPRENEURSHIP

Potential to change the world?
Leading Social Business School in knowledge production, management and dissemination and in the training of impact agents.
The IES-SBS School

Training programmes

Programmes according to the project life cycle
IES powered by INSEAD

01 Bootcamp
Problem and Solution

02 S4I
Organisational Growth

03 ISEP
Solution Dissemination

Programmes according to skills
Managing Impact Business Programme (MIB)

01 Innovation and Competitiveness
02 Business Modelling and Sustainability
03 Performance Management and Impact Assessment
04 Negotiation
05 Leadership
06 Communication
07 Marketing
08 Governance
09 Design Thinking
10 Investment Evaluation and Cash Flow Management

Customised training

Type of skill
- Social Entrep.
- Behavioural
- Technical
Societal problems are complex and require cross-sectoral and multidisciplinary solutions.
THE SOCIAL ENTREPRENEURS’ PROCESS
From the heart to the world

1. Motivation
Altruism is the factor that leads the social entrepreneur to act.

2. Opportunity Space
The societal problem is the opportunity for creating a solution with impact.

3. Value Creation for Society
The initiative is the unit capable of creating transformation in society.
Social Entrepreneurship

The process of finding and implementing innovative and sustainable solutions to important and neglected problems of society which translates into Social Innovation when more effective solutions (compared to the alternatives in place) are found.
Each stage of development has specific challenges. The duration of each stage varies according to the projects’ characteristics.
EXAMPLES

Initiatives that change the world!
SOCIAL ENTREPRENEURS’ AXIS OF ACTION

Where it all starts

PROBLEM

Social Entrepreneurs’ Axis of Action

PASSION

KNOWLEDGE
“If not us, who?
If not now, when?”

J.F. Kennedy
THANK YOU!