

ANIMA

INVESTMENT NETWORK

REVUE DE PRESSE
PRESS REVIEW



(April 2021)

	EBSOMED
	May 19th, 2021

ANIMA BSO Management Academy - Promoting gender equality with investors and enterprises



In the framework of EBSOMED, ANIMA Investment Network will implement an Online BSO Management Academy under the theme « Promoting gender equality with investors and enterprises», on 01July 2021.

Gender equality and women’s economic empowerment are included in the eight Millennium Development Goals and are considered a key lever for achieving the other seven goals.

The webinar will present the situation in the Mediterranean countries with regard to this issue, and how good practices and initiatives implemented in companies or by economic development actors to address it.

Source : <http://ebsomed.eu/en/content/activit-s/anima-bso-management-academy-promoting-gender-equality-investors-and-enterprises>

	Imprese del Sud
	May 14th, 2021

Opportunità della green economy: il webinar di ANIMA

Un incontro per presentare le occasioni di crescita per le imprese dopo l'accordo di Parigi

Sono 188 i Paesi del mondo, oltre all'Unione Europea, che hanno ratificato l'accordo di Parigi per combattere il riscaldamento globale. Il loro impegno è stato quello di attuare politiche nell'ambito della green economy per ridurre i gas a effetto serra e sviluppare nuovi settori economici finalizzati proprio a questo.

A partire da questo impegno e dalle opportunità che ne derivano per le imprese italiane, ANIMA Investment Network, la rete di investimento che annovera tra i suoi membri Euromed International Trade, ha organizzato un webinar per la condivisione di esperienze nel quadro di Interreg Med – Green Growth. L'evento, in programma il 20 Maggio 2021 alle 8.00, in modalità online, si intitola "Sviluppare investimenti nella green economy: quali opportunità, strategie e servizi per i Paesi del Mediterraneo?".



Developing investment in the green economy: which opportunities, strategies and services for the Mediterranean countries?

Développer les investissements dans l'économie verte : quelles opportunités, stratégies et services pour les pays méditerranéens ?

20 May 2021
8:00 am GMT+0

Interreg Mediterranean Project co-financed by the European Regional Development Fund
GREEN GROWTH

ANIMA
INVESTMENT NETWORK

Come si evince dal titolo, l'incontro mira a informare i partecipanti sulle principali tendenze globali proprio nei settori che contribuiscono alla lotta contro il cambiamento climatico, e le opportunità per il loro sviluppo nei paesi del Mediterraneo. Saranno presentate anche misure e strategie attuate per mobilitare gli investimenti del settore privato al fine di raggiungere questo obiettivo. Il tutto sarà integrato da un dibattito online sulle risorse finanziarie nel campo dell'economia verde, organizzato da Dynamicvision.

All'incontro prenderanno parte:

Matthew Stevenson (Policy and Community Lead for International Trade and Investment-World Economic Forum)

Hicham Boudraa (Acting CEO – Moroccan Investment and Export Development Agency)

George Kremlis (Consigliere del Primo Ministro greco per le politiche su energia, clima, ambiente ed economia circolare climate, environment and circular economy. Direttore Onorario per la Commissione Europea).

Il programma è in via di aggiornamento.

Source: <https://www.impresedelsud.it/opportunita-della-green-economy-il-webinar-di-anima/>

 <p>Plateforme d'information pour les acteurs du secteur textile tunisien</p>	Tunisia Textile
	May 6th, 2021

Soutien aux PME et Start-ups : quelles entreprises soutenir après la crise ?



ANIMA Soutien aux PME et start-ups ...

BSOs' management academies

Support for SMEs & start-ups

webinar : which companies sustain after the crisis?

The webinar will start at
Le webinaire démarrera à
9:00 GMT

Project funded by the EUROPEAN UNION

EBSOME ENHANCING BUSINESS SUPPORT ORGANIZATION

Organized by ANIMA INVESTMENT NETWORK

Regarder sur YouTube please turn off your video and microphone
Merci de couper votre vidéo et votre micro

ANIMA Investment Network a organisé une conférence en ligne sous le thème « Réagir à la crise du COVID-19 - Soutien aux PME et Start-ups : Quelles Entreprises soutenir après la Crise? ».

Cette conférence, menée dans le cadre du projet EBSOMED, réunit des experts et des témoignages d'agences de support aux entreprises afin de présenter les secteurs les plus impactés par la crise, exposer les opportunités de l'avenir et ouvrir les perspectives et les recommandations pour l'après Covid-19.

Source : <http://www.tunisiatextile.com.tn/fr/pub/actualite/view/actualites-1/152>

	France Clusters
	May 20th, 2021

THE NEXT SOCIETY – TechDays: EU & MENA Innovators Matchmaking Events

TechDays: EU & MENA Innovators Matchmaking Events
3 events to find new business partners:

- ❖ Meet up! on 29-30 June 2021
- ❖ Catch up! in August 2021
- ❖ Match up! in September 2021
- ❖

TechDays are a series of events designed by THE NEXT SOCIETY to bring about collaborations among MENA innovators and with their EU peers, with clusters playing a key role in the value chain. Clusters, SMEs, start-ups, researchers and industry experts from Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia and Europe are invited to a series of 3 events to discuss common visions and explore potential partnerships.

The objectives of the TechDays are:

- to promote cluster and network cooperation and explore common visions among MENA countries and with Europe;
- to initiate discussions that would ultimately result in Letters of Interest, Memorandum of Understanding, and other types of partnership agreements;
- highlight innovations from MENA countries and illustrate the importance to develop suitable solutions to the distinctive features of these markets;
- initiate a co-creative process for solutions by bringing out ideas of pilot projects associating researchers, companies, industry experts and clusters.
- The first event of the series: Meet up! is organised by Berytech with the support of France Clusters during two afternoons on the 29th and 30th of June 2021, with panels, roundtables, keynote speeches and B2Bs setting the tempo of the event. The first day targets cluster managers and boards, policy makers, industries, academy and TTOs; while the second day aims to connect cluster members and entrepreneurs.

The event covers all sectors with a specific focus on:

- Agri-food
- Consumer goods & textile
- Energy
- Health
- ICT
- Mechatronics
- Raw materials
- Tourism

Source : <https://franceclusters.fr/2021/05/20/techdays-eu-mena-innovators-matchmaking-events/>

THE NEXT SOCIETY to hold virtual matchmaking event



Within the context of THE NEXT SOCIETY, Berytech runs a 4-month acceleration programme for researchers, postgraduates, engineers and technicians willing to develop a start-up based on a research project: the Innovation Factory: From Research to Market programme.

A virtual matchmaking event will take place on 25-27 May and will be dedicated to the seven final teams selected by a regional jury committee to pitch their project in front of an audience of partners, industry experts, business professionals and investors from the Mediterranean region, getting valuable feedback and building potential collaboration opportunities.

The selected teams will benefit from the 4-month incubation support from Berytech and partners including technical and business assistance. One team will be selected for a Soft-landing opportunity to get short-term business and collaboration support from a European partner.

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It aims at reinforcing innovation ecosystems and fostering value creation as well as pushing forward concrete solutions for a shared prosperity in the Mediterranean and tomorrow in Africa.

Source : <https://www.euneighbours.eu/en/south/stay-informed/news/next-society-hold-virtual-matchmaking-event>

	shoroukNews.com
	May 4th, 2021

والابتكار الأعمال رواد لدعم الأوروبي الاتحاد من ممولة إقليمية مشاريع 4 إطلاق



وطارق توفيق نائب رئيس اتحاد اصحاب الأعمال الاورومتوسطى وانا كاتي Businessmed الأعمال الاورومتوسطى مدير عام برنامج الاتحاد الاوروى للتعاون عبر الحدود وشكاه المشاريع وهم اكثر من 42، ENI CBC Med هيئة متخصصة واتحاد اعمال من شطرى البحر الابيض الى جانب اكثر من 300 مشارك من قيادات حاضنات الاعمال والمنظمات المتخصصة الأورومتوسطية.

إقليمية تهدف لإنشاء وتطوير حاضنات الاعمال وتقديم الدعم الفنى والمالى لرواد الأعمال والمشاريع الناشئة الصغيرة والمتوسطة إلى جانب دعم

الابتكار والنهوض بمنظمات دعم الأعمال وتطوير الخدمات المقدمة منها خاصة للمشاريع الصغيرة والمتوسطة وفقا لتصريحات الدكتور إسماعيل عبد الغفار رئيس الأكاديمية

وتابع: سيتم تنظيم الحدث بطريقة مزدوجة، فعليا فى مقر


الأكاديمية بالقرية الذكية وافتراضيا عبر تطبيق زووم لتعظيم المشاركة من شركاء المشاريع من مختلف دول الاتحاد الأوروى والبحر الأبيض

وقال أحمد الوكيل رئيس اتحاد غرف البحر الأبيض، إن تلك المشاريع ستتكمّل مع المشاريع الإقليمية ومشاريع الاتحاد الاوروى للتعاون عبر الجارى تنفيذها لدعم قطاعات الطاقة الجديدة والمتجددة وتلبية المياه والسياحة والصناعة وذلك استكمالاً لأكثر EU ENI CBC Med الحدود من 12 مشروع تم تنفيذهم خلال السنوات العشر الماضية بهدف دعم المشاريع الصغيرة والمتوسطة وتنمية صادراتها إلى جانب جذب الاستثمارات فى مختلف القطاعات الانمائية.

وأضاف طارق توفيق نائب رئيس اتحاد اصحاب الأعمال الأورومتوسطى، أن الاتحاد سيسعى للربط بين رواد الاعمال والمشاريع الصغيرة والمتوسطة قطاعيا بين شطرى البحر الأبيض إلى جانب تقديم الدعم من الشركات الكبرى لسلاسل القيمة من مشروعات صغيرة ومتوسطة، كما سيتم إطلاق العديد من الخدمات المستحدثة لمنظمات دعم الاعمال خاصة فى مجال التشبيك والدعم الفنى.

وأوضح الدكتور علاء عز امين عام اتحاد الغرف المصرية الأوروبية أن تلك المشاريع ستستمر لمدة ثلاثة سنوات بموازنة إجمالية حوالى 20 الذى يهدف إلى رفع كفاءة منظمات دعم الاعمال الخاصة والعامة وخلق EU ENI EBSOMED مليون يورو تتضمن مشروع إبسوميد الأقليمى اليات مستحدثة للتعاون بين شطرى البحر الأبيض لدعم المشاريع الصغيرة والمتوسطة، وثلاثة مشاريع فى إطار برنامج الاتحاد الأوروى للتعاون عبر الحدود EU ENI CBC Med.

ومن المقرر أن يتم إطلاق المشاريع بحضور الدكتورة رانيا المشاط وزير التعاون الدولى والدكتورة نفين جامع وزير التجارة والصناعة والسفير رؤوف سعد رئيس المكتب الوطنى لتنفيذ اتفاقية المشاركة بين مصر والاتحاد الأوروى، وكريستيان برجر سفير الاتحاد الأوروى، وأحمد الوكيل رئيس اتحاد غرف البحر الابيض

	<p>enicbcmed</p> <p>May 6th, 2021</p>
---	---------------------------------------

Égypte : rejoignez l'événement CRE@CTIVE sur l'intégration des "Organisations de soutien aux entreprises" avec les soutiens aux incubateurs



INVESTMED



INTECMED



CRE@CTIVE

EBSOMED
ENHANCING BUSINESS SUPPORT ORGANISATIONS

Blending BSO & Incubators Support

Thursday 6th of May, Hybrid AASTMT Smart Village, Egypt

CRE@CTIVE Egyptian partner, the Confederation of Egyptian European Business Associations-CEEBA, is organizing an innovation and incubation event called "Blending BSO (Business Support Organization) & Incubators Support" on the 6th of May 2021 at 12:00 CET introducing the CRE@CTIVE, INVESTMED, INTECMED ENI CBC MED projects as well as the regional EU- ENI EBSOMED project.

EBSOMED is a 4-year project, co-financed by the European Commission that aims at boosting the Mediterranean business ecosystem promoting inclusive economic growth and job creation, by enhancing the private sector environment and namely the Business Support Organisations in the Southern Neighbourhood countries.

The hybrid event will introduce ongoing EU funded projects that support Business Support Organizations, incubators, innovation, commercialization and start-ups and highlight the significant impact of the EU programs and projects on the Egyptian community.

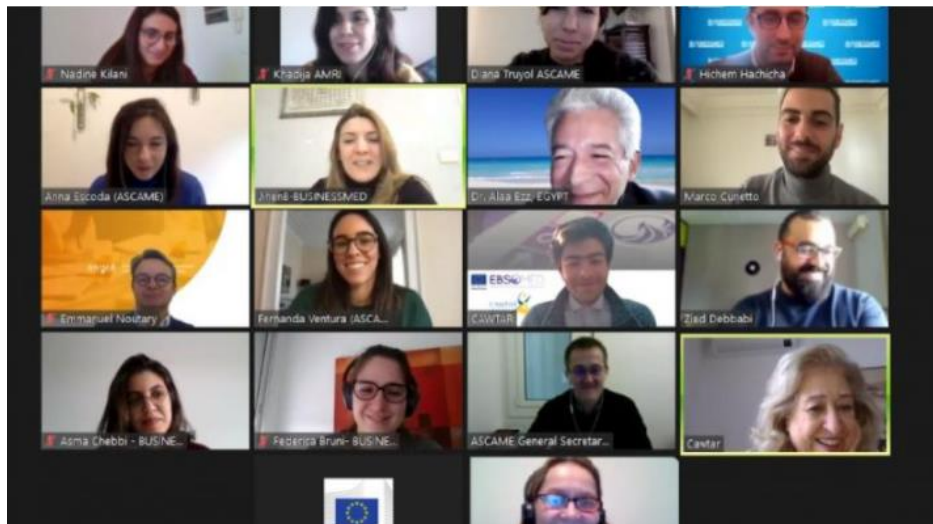
The event is organized by CEEBA and the Arab Academy for Science Technology and Maritime Transport in cooperation with BusinessMed and The Association of the Mediterranean Chambers of Commerce and Industry - ASCAME with the support of the Egyptian Ministry of Trade and Industry, the Ministry of International Cooperation and the Ministry of Foreign Affairs.

Register to join and enjoy the fruitful event here: [Blending BSO & Incubators Support](#)

Source : <http://www.enicbcmed.eu/fr/egypte-rejoignez-levenement-crective-sur-lintegration-des-organisations-de-soutien-aux-entreprises>

 <p>Association des Chambres de Commerce et d'Industrie de la Méditerranée Association of the Mediterranean Chambers of Commerce and Industry جمعية غرف التجارة والصناعة البحر الأبيض المتوسط</p>	<p>ASCAME</p> <p>May 7th, 2021</p>
--	--

Renforcer les OSE et promouvoir l'écosystème des entreprises méditerranéennes grâce au projet EBSOMED



Les outils et les ressources les plus récents au bénéfice de la communauté d'affaires méditerranéenne

L'objectif de l'ASCAME et du projet EBSOMED (cofinancé par la Commission européenne) est d'encourager l'investissement, la création d'emplois et les partenariats significatifs. Ce projet vise à renforcer les organisations de soutien aux entreprises (OSE) telles que les chambres de commerce et les associations d'entreprises par le biais d'activités de renforcement des capacités et le développement de nouveaux services, ainsi que fournir des ressources sur les dernières tendances économiques et d'investissements. En outre, il vise à diffuser des connaissances sur le développement économique et social de la Méditerranée afin de contribuer à l'amélioration des services, des performances et de la compétitivité des OSE méditerranéennes et au renforcement de leurs capacités en les aidant dans leurs processus de prise de décision.

Parmi les outils les plus récents que le projet fournit et que l'ASCAME partage au bénéfice de son réseau et de la communauté d'affaires méditerranéenne, on peut mentionner :

Le Business Country Desk (BCD) : cette plateforme en ligne unique et centralisée offre :

- 1) un guide du commerce et de l'investissement et des données statistiques par pays ;
- 2) un répertoire des partenariats avec un moteur de recherche multicritères ; et
- 3) un outil pour trouver et créer des événements.

Le BCD est un outil précieux pour les chambres de commerce et son réseau d'entreprises pour favoriser la transformation numérique et continuer à faire des affaires et à trouver des partenaires et des opportunités dans un espace virtuel à 360° disponible en français et en anglais. Ce service en ligne est gratuit pour tous le réseau de membres de l'ASCAME. Nous vous encourageons à découvrir ses

fonctionnalités, à créer un compte et à le proposer à votre réseau. Présentation vidéo (en anglais et en français).

Perspectives du secteur : Tourisme durable 2020 en Méditerranée dans le contexte post-COVID-19. Ce document développé par la Chambre de Commerce de Malaga et l'ASCAME, vise à apporter un aperçu des axes suivants :

- 1) Bilan de l'état de l'art du secteur du tourisme dans le scénario COVID-19 en utilisant les dernières données disponibles à jour,
- 2) Illustrer la situation du secteur du tourisme et du tourisme durable dans la région méditerranéenne
- 3) Identifier et décrire les initiatives clés par pays et institutions dans la région méditerranéenne impliquées dans le tourisme durable,
- 4) Analyser l'investissement direct étranger sur le secteur du tourisme dans la région,
- 5) Présenter les dernières tendances et les profils des touristes responsables, et
- 6) Fournir des recommandations au niveau des entreprises, des politiques et des régions pour aider à la prise de décision afin d'accélérer la reprise du secteur.

Ce Document Stratégique intègre également les idées convergées lors du Comité d'alliance sectoriel organisé dans le cadre du projet, qui a réuni les principaux acteurs qui travaillent dans le domaine du tourisme durable en Méditerranée, ainsi que les résultats d'une enquête envoyée à tous les membres de l'ASCAME. Accéder au document.

D'autres ressources pertinentes : L'ASCAME met au service de son réseau un large éventail d'études régionales, de fiches d'information, de recommandations, d'enquêtes, de documents stratégiques et de rapports sectoriels en anglais, français et arabe développés dans le cadre du projet. Accédez à la bibliothèque complète.

Source : <https://www.ascame.org/fr/new/renforcer-les-ose-et-promouvoir-lecosysteme-des-entreprises-mediterraneennes-grace-au-projet-ebsoemed/>

4 EU-funded regional projects launched to support entrepreneurs, innovation in Egypt



Egypt's Arab Academy for Science, Technology and Maritime Transport (AASTMT) will witness the launch of four European Union (EU)-funded regional projects, on Thursday, which support entrepreneurs and innovation.

The projects are aimed at establishing and developing business incubators and providing technical and financial support to entrepreneurs and emerging small- and medium-sized enterprises (SMEs).

According to AASTMT President Ismail Abdel Ghaffar, the event will be organised in a way that supports hybrid attendance, with in-person attendance at the Academy's Smart Village headquarters and virtually through Zoom. This will allow for the maximised participation of project partners from various European Union (EU) countries.

Ahmed Al-Wakeel, President of the Association of the Mediterranean Chambers of Commerce and Industry (ASCAME), said that these projects will be integrated into regional projects and the EU projects for cross-border cooperation, EU ENI CBC Med. This is being implemented to support the new and renewable energy, water desalination, tourism, and industry sectors.

Tariq Tawfiq, First Vice President of the Union of Euro-Mediterranean Industries Federations, said that the union will seek to link entrepreneurs and small- and medium-sized enterprises (SMEs) in the sector on both sides of the Mediterranean Sea.

This is in addition to providing support from large companies for value chains provided by SMEs, with many services developed for private business support organisations to be launched.

Alaa Ezz, Secretary General of the Confederation of Egyptian European Business Associations (CEEBA), said that these projects will continue for a period of three years with a total budget of about €20m.

This includes the regional EU ENI EBSOMED, which aims to raise the efficiency of private and public business support organisations, and create new mechanisms for cooperation.

Source : <https://dailynewsegypt.com/2021/05/04/4-eu-funded-regional-projects-launched-to-support-entrepreneurs-innovation-in-egypt>

ANIMA Investment Network

Plateforme de coopération pour le développement économique en Méditerranée

contact@anima.coop

www.anima.org

 [@Anima-Network](https://twitter.com/Anima-Network)

 [ANIMA Investment Network](https://www.facebook.com/ANIMA-Investment-Network)

 [ANIMA Investment Network](https://www.linkedin.com/company/ANIMA-Investment-Network)



Projet
financé par
l'UNION EUROPÉENNE