

PRESS RELEASE

For the second consecutive year, ANIMA Investment Network is Major Partner of the Forum of African diasporas and promotes its initiative DiafrikInvest.

Marseille, June 11th, 2019 - *DiafrikInvest, leading initiative launched by ANIMA Investment Network, CONECT (Tunisia), StartUp Maroc (Morocco), the CJD (Senegal), and with the support of the European Union, accompanies the African diasporas involvement in the economic development of originate countries by connecting talents and opportunities, and by supporting local entrepreneurs.*

Since 2017, ANIMA Investment Network and its partners have been implementing its DiafrikInvest programme, which mobilises talents from the Moroccan, Tunisian and Senegalese diasporas (mentors and entrepreneurs), strengthens the coordination of actors and programmes in order to encourage the connection between local development projects and investment projects, but also ensures a better coordination and a greater efficiency of diaspora investment support mechanisms by orienting investors towards the relevant structures.

Thus, for the second consecutive year, ANIMA is Major Partner of the Forum of African Diasporas (FDDA2019), whose joint interests tend to bring an added value to the diaspora valuation and its involvement in the development of the continent. Indeed, the ANIMA network has made the issue of diasporas central to the economic promotion of countries by supporting the implementation of numerous initiatives to mobilise foreign talents at the service of the Mediterranean countries development, first in Morocco, Egypt, Jordan, then Lebanon and Palestine, now gathering 75 organisations in 18 countries in Europe, the Mediterranean and Africa.

ANIMA at the FDDA2019: at the core of the mobilization of Mediterranean and African diasporas

With DiafrikInvest, the ANIMA network supports the development of diaspora entrepreneurs' projects. On June 21st, 2019, we are looking forward to seeing you at the Forum for African diasporas during which Abdelkader Betari, Director of the International Cooperation and Economic Promotion Division of the Oriental Agency (Morocco) and President of ANIMA will be a keynote speaker during the "Doing Business" workshop, as well as Emmanuel Noutary, General Delegate of ANIMA, who will be speaking during the opening session.

On the stand of ANIMA, you will be able to meet our team, present throughout the event, but also meet DiafrikInvest project partners, members of the ANIMA network (Tunisia Investment Authority (TIA), Morocco's Investment and Trade Agency (AMDIE), Tunisian Agency for the Promotion of Industry and Innovation (APII), Agency of the Oriental), as well as some [entrepreneurs accompanied](#) by ANIMA Investment Network and its partners as part of the [DiafrikInvest acceleration programme](#).

ANIMA Investment Network

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Projet
financé par
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A forum dedicated, focused on the exchange and the implementation of concrete solutions

With 36 million of Africans living outside their continent, of which 3.6 million in France, the diasporas are among the major actors of development in Africa. Like the ANIMA network, the Forum for African diasporas is definitely turned towards the implementation of concrete solutions and the promotion of structuring initiatives to help the entrepreneurs to take action and support anyone wishing to develop an activity related to Africa, and aims to provide answers to these issues through four objectives: enhancing the role of the diasporas, creating an efficient network, proposing concrete solutions, but, above all, building a common future, by designing innovative and inclusive projects able to mobilise energies and progress together towards a shared long-term vision.

More information on the event: 2019.forumdesdiasporas.com

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A propos d'ANIMA Investment Network

ANIMA Investment Network est un réseau international de développement économique œuvrant ensemble à la promotion et au développement de la Méditerranée. Le réseau ANIMA réunit 80 membres présents dans 18 pays de la zone euro-méditerranéenne et fédère les agences gouvernementales et régionales de promotion de l'investissement et de développement économique, des fédérations d'entrepreneurs, des pôles d'innovation, des investisseurs internationaux et des instituts de recherche. L'objectif d'ANIMA est de contribuer à une amélioration continue du climat des affaires et de l'investissement et à un développement économique durable et partagé en Méditerranée. Le réseau offre une expertise en matière de développement économique, organise des formations et du partage d'expérience, effectue un travail de promotion économique, agit comme une agence de coopération pour ses membres et partenaires et accompagne les entreprises dans leur développement et leur impact sur les marchés de la zone.

www.animaweb.org/fr

A propos de DiafriInvest

Le projet DiafriInvest a pour ambition d'accélérer et d'accompagner la mobilisation des hauts talents, des entrepreneurs et des investisseurs de la diaspora pour dynamiser les relations d'affaires entre l'Europe, le Maroc, le Sénégal et la Tunisie, et ainsi contribuer au développement économique. Le projet est mis en œuvre, pendant trois ans (2016-2019), dans le cadre du Dialogue Euro-Africain sur la Migration et le Développement (Processus de Rabat) qui rassemble plus d'une cinquantaine de pays le long de la route migratoire ouest-africaine. Il est cofinancé, à hauteur de 90%, pour un montant de 2 millions € par l'Union européenne pour soutenir les engagements pris dans la Déclaration de Rome qui initie une nouvelle phase du processus de Rabat en renforçant les synergies entre migration et développement. DiafriInvest est coordonné par ANIMA Investment Network, dans le cadre d'un consortium constitué de 6 partenaires et 1 associé.

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