

### MOBILISATION DE LA DIASPORA

Mobiliser les talents de la diaspora afin de renforcer sa capacité de réseautage et d'investissement pour la création d'entreprise innovante et d'emploi.



Exécuté par giz Bod sob Secution de la Secution de

# The Next Generation of Diaspora Engagement in Tunisia

Friday 9 July 2021 5.30 pm – 7.30 pm

Are you a Tunisian resident in Germany or another European country?

Do you want to get involved in impact projects in Tunisia, share your skills or invest?

Come and discover the a innovative platform which connects diaspora and impact projects, and participate in its future developments.

Organised following the Up Tunisia initiative which launches a dynamic of mobilisation of skills and investments of the Tunisian diaspora in the world, this webinar aims to present an innovative tool to engage the diaspora and reward its involvement.

During this webinar, you will interact with Tunisians living in Germany and Europe who will share their experience of the Tunisian market, and concrete project opportunities will be promoted.

You will also get a demo of the Coinsence.org platform, and have the opportunity to interact with its creator to contribute to its improvement and future development.

This event is part of the ProGreS Migration project, co-funded by the European Union and the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in partnership with the Tunisian Ministry of Industry and SMEs, in collaboration with the Agency for the Promotion of Industry and Innovation (APII) as lead partner.

It is organised by ANIMA Investment Network, an investment promotion network active in the Europe-Mediterranean area, in partnership with FIPA Tunisia, Diaspora in Action and Coinsence.org.









## Programme of the webinar

9 July 2021 5.30pm - 7.30pm [GMT+2]

#### 17H30 - WELCOME

Mr Tarak Cherif, President of ANIMA Investment Network and President of CONECT Tunisia

Ms Saida Kahouli, Head of FIPA Tunisia office in Germany

Mr Walid Wahabi, Senior expert, GIZ

#### 17H45 – EXPECTATIONS AND INVESTMENT CAPACITIES OF THE TUNISIA DIASPORA IN EUROPE

Summary of the GIZ study on the investment capacity of the Tunisian diaspora, **Mr Emmanuel Noutary**, General Delegate, ANIMA Investment Network

#### 17H55 – TOOLS TO ENGAGE THE NEXT GENERATION DIASPORA FOR TUNISIA

Presentation of the Coinsence platform **Mr Karim Chabrak & Mr Dali Belajouza**, founders, Coinsence.org

Pitch of projects with high impact in demand for support from the diaspora

Participants feedback

#### 19H00 – TESTIMONIES AND EXPERIENCES OF TUNISIANS LIVING ABROAD

Mr Achraf Aouadi, Engineer at Bosch

Mr Wajdi Darmoul, Founder of Elco Solution

Mr Khaled Ben Youness, Founder and CEO TECHNAGILE

Mr Mehdi Chourib Founder and CEO T-SCOP

19H30 - CLOSING













