



FIPA Tunisia

Nadia Touil, Deputy Director, General Promotion Directorate and Head of the CTE Support Unit



I hold a Bachelor's degree in "Electronic Marketing and Digital Strategy" from the Ecole Supérieure des Etudes Numériques in Tunis.

With more than 20 years of experience in institutional and event promotion at the Foreign Investment Promotion Agency (FIPA-Tunisia), I am currently Deputy Director, General Promotion Department and Head of the CTE Support Unit (Tunisian Skills Abroad).

I am also Coordinator of the MEET Africa project (European Mobilisation for Entrepreneurship in Africa) and project coordinator of the Mediterranean ANIMA Investment Network with IFAP.

Laboratoire de l'Economie Social et Solidaire

Ibtissem Kerdjani, Project Manager



Ibtissem Kerdjani, passionate about social entrepreneurship and the dynamics of social and solidarity innovation, joined in 2018 the Laboratoire de l'Economie Social et Solidaire (Lab'ess), an organisation whose mission is to support the associative movement and to support social entrepreneurship as a lever for solidarity, inclusive and sustainable development in Tunisia and also in the countries of the MENA region.

In the framework of her missions as project manager within the structure, she accompanies the incubators of the Safir network in the structuring of their working methodologies, as well as the entrepreneurs from the Tunisian diaspora in the framework of the Meet Africa II programme.

She holds a basic degree in Finance as well as a professional master's degree in Marketing Intelligence and Strategic Intelligence from the IHEC Carthage, and she is certified "Trainer Performance Monitoring and Assessment" by the IFC.

SG ATUGE France, MCF ESPI Paris

Ines Trojette, Secretary General of ATUGE, Associate Professor in Economics ESPI Paris



Ines TROJETTE holds a Master 2 in Economics and International Finance from the University of Paris Dauphine and a PhD in Economics from the University of Toulon. She is an associate researcher at the United Nations and works on foreign investment attractiveness policies. She is currently Associate Professor in Economics at ESPI Paris and a statistician econometrist at the ESPI2R laboratory.

She has participated in several international conferences in Europe, the United States and the Middle East and has worked on European Commission projects. She has published scientific articles on economic development, finance, and immigration. At ATUGE France, she is Secretary General and responsible for the Finance Club.



Business France

Michel Bauza, Director North Africa



Michel BAUZA is the North Africa Director of Business France in Tunis since September 2020. He coordinates the actions of Business France and Team France Export & Invest in the 4 countries of the region (Morocco, Algeria, Tunisia, Libya), to

- 1) Strengthen the entrepreneurial and sectoral dynamics between the two shores of the Mediterranean
- 2) The attractiveness of France for international investors
- 3) Training young professionals internationally through the V.I.E programme

Between 2017 and 2022, he was in charge of the Volontariat International en Entreprise (V.I.E) and the Business France establishment in Marseille.

Between 2014 and 2016, he led the partnership between the Public Investment Bank (Bpifrance) and Business France in Paris, with the creation of the network of International Business Officers accompanying growth SMEs on French territory.

After a first multisectoral position in Algeria, Michel BAUZA began his professional career as an industrial manager at the Economic Mission of Algiers (1989-1994). He worked in the network of Economic Missions of French Embassies for 10 years, in the service of the internationalisation of companies in Chile - Santiago until 1999, then in Canada - Toronto until 2004.

At that time he was called back to France and worked for UBIFRANCE to set up the Marseilles office as part of the decentralisation of the operator. In 2007, he joined the network abroad again as Area Director for South-West Europe, based in Athens.

Michel BAUZA did his National Service as a CSNE (ancestor of the V.I.E) at the economic expansion post in Oran, Algeria.

He is a graduate of the University of Aix-Marseille.

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