

## BIOGRAPHY OF THE SPEAKERS



ZOÉ LUÇON

### ANIMA Investment Network | Zoé Luçon

#### Senior Expert

Ms. Zoé Luçon has 15 years of experience in international cooperation within several organisations: an international environmental consultancy (including 2 years based in the Morocco office), a Paris-based think tank and then ANIMA, which she joined in 2009.

She coordinated or contributed to the implementation of several European and World Bank funded projects and conducted several studies on foreign investment and public and private sustainable investment strategies.

She holds a master's degree in International affairs of Sciences Po Paris, a leading political sciences university, and is a Water sciences and Environment.



ROGER COSTA

### ACCIÓ | Roger Costa

#### FDI Promotion & Partners Manager

Roger Costa earned a degree in Economics from the University of Barcelona and Postgraduate Studies of International Business from Maastrich University. After working for Medellin Chamber of Commerce in Colombia, Mr. Costa joined the Consortium for Commercial Promotion of Catalonia (COPCA), where he managed the economic cooperation and business between Catalonia and Mercosur countries. In 2008, when ACCIÓ was established as a Government of Catalonia agency to boost business competitiveness through innovation and internationalization, he was appointed Director of ACCIÓ office in Santiago de Chile.

Since 2015 Mr. Costa is FDI Promotion & Partners Manager at Catalonia Trade & Investment (ACCIÓ). From this position he designs and conducts the Promotion Strategy for Investment Attraction to Catalonia, both from the headquarters in Barcelona and from the network of 40 Trade and Investment Offices around the world.



AHMED ZOHAIR

### GAFI | Ahmed Zohair

#### Director of Foreign Investment Promotion - Promotion Sector

Mr. Zohair is the Director of Foreign Investment Promotion, at investment promotion dept. GAFI, and his role to promote and facilitate FDI flows into Egypt from all over the world through planning regional and sectoral investment promotion strategies based on market intelligence of industry trends, and competitor benchmarking. He is also deeply involved on setting up action plans for investors, targeting by sector and regional promotional plans. In 2019 he worked for El Sewedy group as a Director of Business development responsible for increasing company revenue by identifying and developing new business opportunities as well as expanding brand presence. He led cross-functional teams, managed existing partnerships, and evaluated company business goals.

In 2013 Mr. Zohair joined Samsung Electronics Egypt to work as a Deputy Managing Director for four and half years, and he was responsible for strategic planning, and production control, as well as overseeing the operations of the factory. Before this, Mr. Zohair was Head of Policy Advocacy and Economic Performance. While orking with GAFI, Mr.Zohair actively took part in several ministerial missions and conferences across many countries. Mr. Zohair graduated from the Faculty of Commerce, Ain Shams University in the Business Administration section and also received extensive training in the same field at the AUC Training Program.



CHRISTINA  
DELIYANNI-DIMITRAKOU

### ESGreece | Christina Deligianni-Dimitrakou

#### Founder

Christina has worked in public affairs, public policy and business development in the public and private sectors for the last twenty years in Greece and abroad. A linguist by training, she taught English and Translation at the University of Chicago, the University of Athens and the French Institute of Athens, served as Chief of Staff for the Dean of the Hellenic Parliament, and as Senior Advisor at the Greek Ministry of Infrastructure, Transport and Networks and the Ministry of Education, Religious Affairs, Culture and Sports. Her high-profile public and political affairs positions at the US, and Australian embassies in Greece, Albania, and Bulgaria have added to her experience with different administration and governance systems.

For the last eight years, she has been involved in communication and business development projects for new technologies and sustainability that range from ESG to renewable energy to the blue economy. She assisted in establishing the Institute for Sustainable Development (ISD), a joint initiative of the Cambridge Institute for Sustainability Leadership, EPLO and ELGS, and the EPLO/ISD Blue Platform for Sustainable Ocean Economy in Cascais, Portugal. Co-organized the 4 Sustainability Summits in Greece and South-East Europe and the first EU-Eurasia-China Summit with the Economist Events, established the first Blue Economy Forum in Greece and the first Impact Forum with the Delphi Economic Forum and a series of ISD webinars on the SDGs, and Climate Law with CEPS and Dianeosis. In July 2021, she co-founded ESGreece, a weekly newsletter on ESG and impact investing in English.