

Conference on “Aligning investments with sustainability and corporate responsibility”

The digitalisation of impact measurement

24-26 May 2023 – Barcelona
(Palau Reial de Pedralbes)

Programme

Wednesday, 24 May 2023 – Public conference

Opening Nasser Kamel, Secretary General of the Union for the Mediterranean Tarak Chérif, President of ANIMA Investment Network	9:00 – 9:15
Keynote - Understanding climate challenges for the private sector IPCC/ IEMED	9:15 – 9:45
Plenary session 1 – Frameworks and regulations European Commission - CSRD and EU Taxonomy Regulations at national level – International Expert Investors or institutional finance Regional authority	09:45 – 11:00
Coffee break	11:00– 11:30
Plenary session 2 – Benchmark on tools and labels CGEM (Morocco) – Hamza Fekak, Head of CSR label CONNECT (Tunisia) - Aida Gargouri, Head of CSR label * Responsibility Europe OECD –Allan Jorgensen, Head of the Responsible business conduct centre* UNIDO* IMPACT RATING – Zoé Luçon, Senior Expert ANIMA Investment Network	11:30 – 13:00
Lunch	13:00 – 14:30
Plenary session 3 – Benchmark on investors’ services – Countries Malta Enterprise - Natalie Farrugia, Chief Office, Corporate Relations	14:30 – 16:00

<p>Business France – Marine Simon, Project manager CSR and sustainable development</p> <p>Sustainable Business Council Egypt – El Sayed Torcky, Senior advisor to Federation of Egyptian Industrialists</p> <p>ICEX (Spain) – David Munoz Portillo, Head of Sustainability</p> <p>AMDIE (Morocco) – Assia Bensaad, Director cooperation and partnerships*</p>	
Coffee break	16:00 – 16:30
<p>Plenary session 4 – Benchmark on investors' services - Regions</p> <p>ACCIO (Spain)</p> <p>Provence Promotion (France) - Matthieu Vis, Head of Intl & Strategy</p> <p>Rising Sud (France) – Joachim Queyras, Deputy Director General Italian region tbc.</p>	16:30 – 17:30
<p>Conclusion and way forward</p> <p>Abdelkader EL KHISSASSI, UfM Deputy Secretary General, Economic Development and Employment</p>	

Thursday, 25 May 2023 – Closed working group - Implement and collaborate

<p>Opening</p> <p>Participant presentation and expectations, objectives and programme</p> <p><i>Lydie Cornand/Emmanuel Noutary, ANIMA Investment Network</i></p>	9:00 – 09 :30
<p>Reminding of the challenges</p> <p>Current and emerging risks for businesses associated with climate change and the crossing of the nine planetary boundaries. How stakeholders are preparing?</p> <p><i>Grammenos Mastrojeni, UfM Senior Deputy Secretary General, Energy & Climate Action (TBC)</i></p> <p><i>IPCC Expert</i></p>	9:30 - 10:30
Coffee break	10:30- 10:45
<p>Workshop 1</p> <p>Sustainable business: Who are the main stakeholders, main challenges and what are their strategies and tools?</p> <p><i>Zoé Luçon – ANIMA Investment Network, Collective intelligence with participants</i></p>	10:45- 13:00
Lunch	13:00 – 14:30
Workshop 2	14:30 – 15:30

<p>Supporting sustainable investment in the Mediterranean: An overview of the longstanding collaboration between the UfM and ANIMA Investment Network <i>Emmanuel Noutary, ANIMA Investment Network</i></p> <p>Said CHARNA, Senior Advisor at UfM Secretariat</p> <p>Presentation of IMPACT RATING online tool and its implementation <i>Zoé Luçon, ANIMA Investment Network</i></p>	
<p>Workshop 3</p> <p>Building a shared vision and strategy to implement an impact evaluation initiative in your organisation and country <i>Collective intelligence workshop</i></p>	15:30 - 17:00
<p>Conclusion: Joining force for a common vision and strategy in the Euro Mediterranean Region</p>	17 :00 – 17:30

Friday 26 May 2023 – Morning – Sustainable Industry Visit

<i>Sustainable Industry Visit</i>	9:00 – 13 :00
Lunch	13:00 – 14:30