



EUROMED Invest: Academy in Barcelona

Role of BSOs in support to businesses in difficulties 24 – 26 October 2017

Casa Lotja de Mar, Barcelona, Spain

DAY 1 - Tuesday 24th October 2017

- Welcome networking Dinner

19.00

DAY 2 - Wednesday 25th October 2017

- Registration & Welcoming coffee

09.00

Opening & Welcome words

- Dirk VATYGHEM, Director of Operations, EUROCHAMBRES

09.30 –
10.00

Setting the Scene: EU & MED perspectives on company insolvency

- Nadia BEN MILED MRABET, Sous – Directeur, Agence de Promotion de l'Industrie et de l'Innovation, Tunisia
- Diana KOBAYTER, Project Manager, Association of Mediterranean Chambers of Commerce & Industry (ASCAME) (TBC)
- Isabelle DAUSSUN, Project Officer, EUROCHAMBRES

10.00 –
11.00

6 Instruments for BSOs to support businesses in difficulties

- Olivier Kahn, Brussels Entreprise, Commerce & Industry, BE
- Michel Beyet, Rhone-Alpes Chamber of commerce and industry, FR
- Barcelona Chamber of commerce and Industry, ES
- Sabadell Chamber of Commerce and Industry, ES
- Debate

11.00 –
14.00

Project financed by the European Union, the MedAlliance and the local authorities of Marseille - PACA



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- Networking lunch & bilateral coaching

14.00 – 15.30

Welcome Reception & Gala Dinner EUROCHAMBRES Economic Forum: Chambers in the digital Era

- Representative local authority from Cataluña (TBC)
- Mr. Miquel Valls, President – Chamber of Barcelona
- D. Richard Weber, Chairman, EUROCHAMBRES
- D. José Luis Bonet Ferrer, President, Chamber of Spain
- Mr. Álvaro Nadal Belda, Spanish Minister for Energy, Tourism and Digital Agenda (TBC)

20.00 – 22.30

DAY 3 - Thursday 26th October 2017

- **EUROCHAMBRES Economic Forum: Digitalization of Chambers services**

The event will bring together the collective leadership of European national, regional, and local Chambers of Commerce to discuss practical and innovative services for Chambers and their members. Large possibility to discuss how to implement the tools in various countries and contexts with the support of digitalization.

- Parallel ongoing opportunities for networking CCIs to CCIs (EU – Med).
- Detailed agenda of the Economic Forum [via the following link](#)

09.00 – 18.00

Registration online before Friday 29th September 2017. [Registration link](#)

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